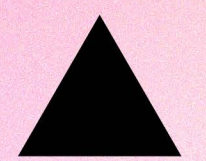


PORTFOLIO

ILLUSTRATION, GRAPHIC DESIGN

Elena Satsuta



2023

My career aim is to succeed and be effective in **graphic design and illustration spheres.**

I have a great experience as a **graphic designer** in advertising agency and **as a freelance illustrator and motion designer** in an individual collaborations with various companies.

My strong point is that I can come up with an interesting graphic concept and implement it from scratch, but I can also happily complete a technical task that requires accuracy and thoroughness. It concerns creating any visual layout, banner, postcard, book or animated film. I can always find a suitable solution for any task.

As a **huge bonus** is my great skill to make **paper collages in my author's style** and I can realize them in any sphere from art to advertising with amazing effect.



Ps Ai Ae Id

★ Making handmade graphics of paper, felt and photographing since 2013

Education

1. School of motion design "Hands", Minsk, 2017 — 2018.
2. Belarusian State Academy of Arts. Graphic design. 2011 — 2013.
3. Belarusian State Pedagogical University named after Maxim Tank. "Practical psychology. Foreign language" (English). 2005 — 2010.

Contacts:

Telegram: @L_e_n_a_s

Phone: +375(29)6085321

E-mail: elenasatsuta@gmail.com

ELENA SATSUTA

Graphic motion designer, illustrator, paper artist

Work experience

- **2022 — present:** **freelance motion-designer** at *Acquisition Mobi* (Belarus). Making videocreatives for brands (making graphics, motion, sound).
 - **2020 — present:** **motion-designer** at *MY.Games and MY.Games B.V.* companies (Netherlands and Cyprus). Making and editing videocreatives for advertising computer games on social networks.
 - **2020 — present:** **graphic designer and illustrator** at *SF-Production* studio (Belarus). Creating sets of illustrations for animation films, creating presentations, icons and graphic materials for social projects.
 - **2015 — 2022:** **graphic designer and illustrator** at *SK hynix memory solutions Eastern Europe*, IT company (*Softeq Flash Solutions* named earlier, Belarus). Creating series of postcards, posters and other graphic materials for various events of the company (web and print materials).
 - **2015 — 2017:** **full-time SMM graphic designer** at *JSC Fistashki* (Russian SMM agency). Social media design for brands, creating advertising visuals, creatives and layouts for web and print.
 - **2011 — 2013:** **full-time editor and compiler of interactive children's books** at *Azbookvarik* publishing house (Moscow). Generating ideas of books, creating book content structures, managing book projects working with authors, artists, designers and programmers.
- ★ Collaboration as a **paper artist, illustrator** with *Hansol Education* publishing house (South Korea), *Halijafy* publishing house (Belarus), *Rubecon* advertising agency (India), *Illustrati* magazine (Italy), *Kraina kazak* digital application (Belarus) and several children's magazines in different years.
- ★ Participant and finalist of many international exhibitions and illustration competitions.
- ★ Experience in successfully running a crowdfunding campaign for a book and making graphics for it.

PROFESSION CHARACTERS. HR MANAGER



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS. **ECONOMIST**



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS. **BOSS**



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS. PROGRAMMER



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS. **PR MANAGER**



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS.

PERSONNEL OFFICER



Developing ideas and creating graphics for professional holidays for IT-company

PROFESSION CHARACTERS. **TESTER**



Developing ideas and creating graphics for professional holidays for IT-company

ILLUSTRATION FOR EVENT. POSTER



Developing ideas and creating graphics for culinary masterclass for IT-company

ILLUSTRATION FOR EVENT. POSTER



Developing ideas and creating graphics for culinary masterclass for IT-company

POSTCARDS IN DIFFERENT STYLES



Developing ideas and creating graphics for events of IT company

POSTCARDS IN DIFFERENT STYLES



Developing ideas and creating graphics for events of IT company

POSTCARDS IN DIFFERENT STYLES



Developing ideas and creating graphics for events of IT company

POSTCARDS IN DIFFERENT STYLES



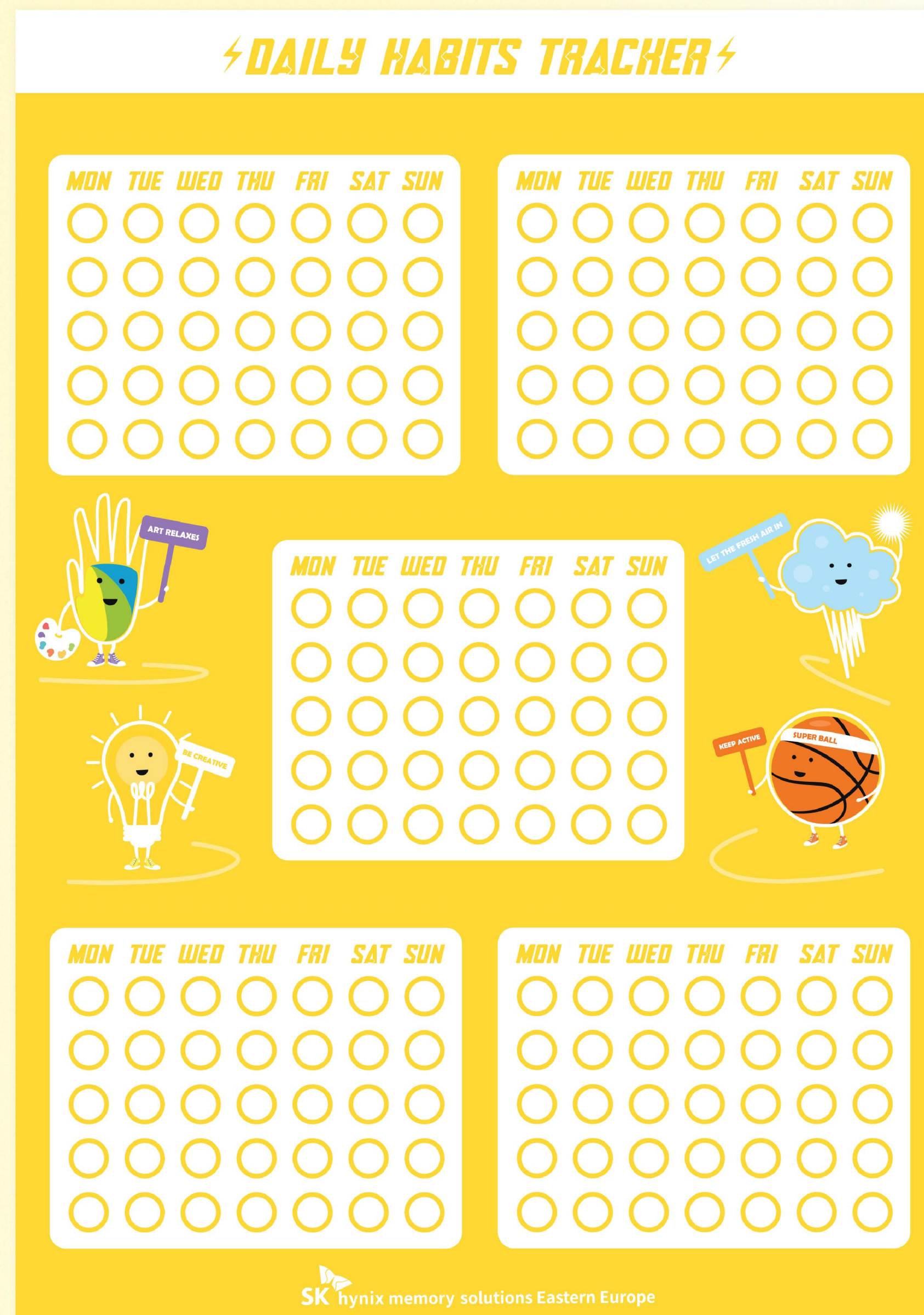
Developing ideas and creating graphics for events of IT company

GRAPHICS FOR SPORTIVE EVENT



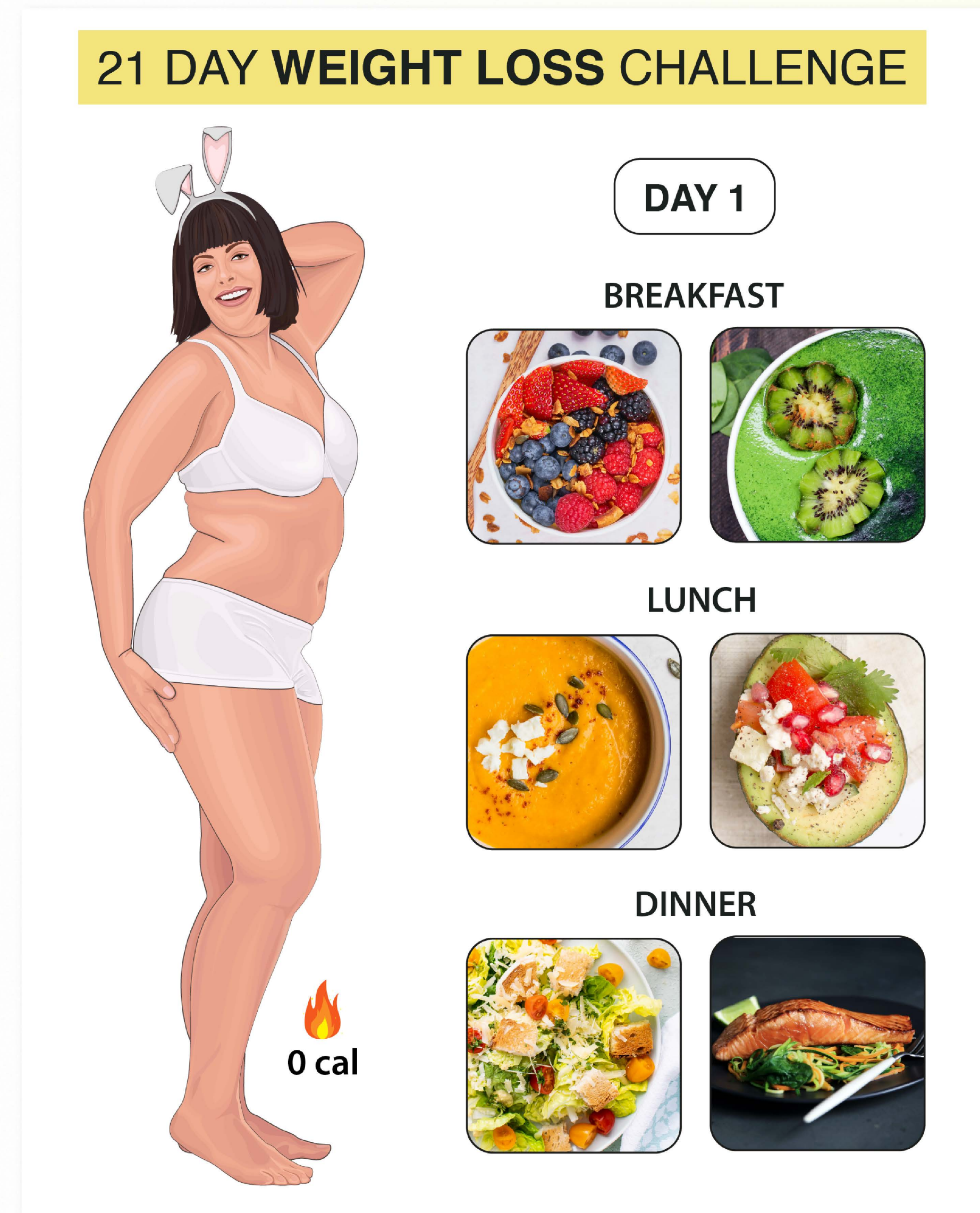
Developing and creating graphic characters for magnets for event of IT company

GRAPHICS FOR SPORTIVE EVENT



Creating logo and graphics for sportive event “Recharging marathon” of IT company

REALISTIC ILLUSTRATIONS FOR CREATIVES



Creating graphics of a human figure losing the weight for fitness application

CREATIVE CRAFT POSTERS



Developing ideas and making posters in paper collage technique

CONCEPTS OF POSTERS FOR EVENT



Developing ideas and creating posters for Locarno Film Festival

VECTOR ILLUSTRATION FOR MAGAZINE



Developing a concept and vector illustration for the magazine of literature “Diod”

VECTOR ILLUSTRATION FOR MAGAZINE



Developing a concept and vector illustration for the magazine of literature “Diod”

PAPER COLLAGE POSTCARD



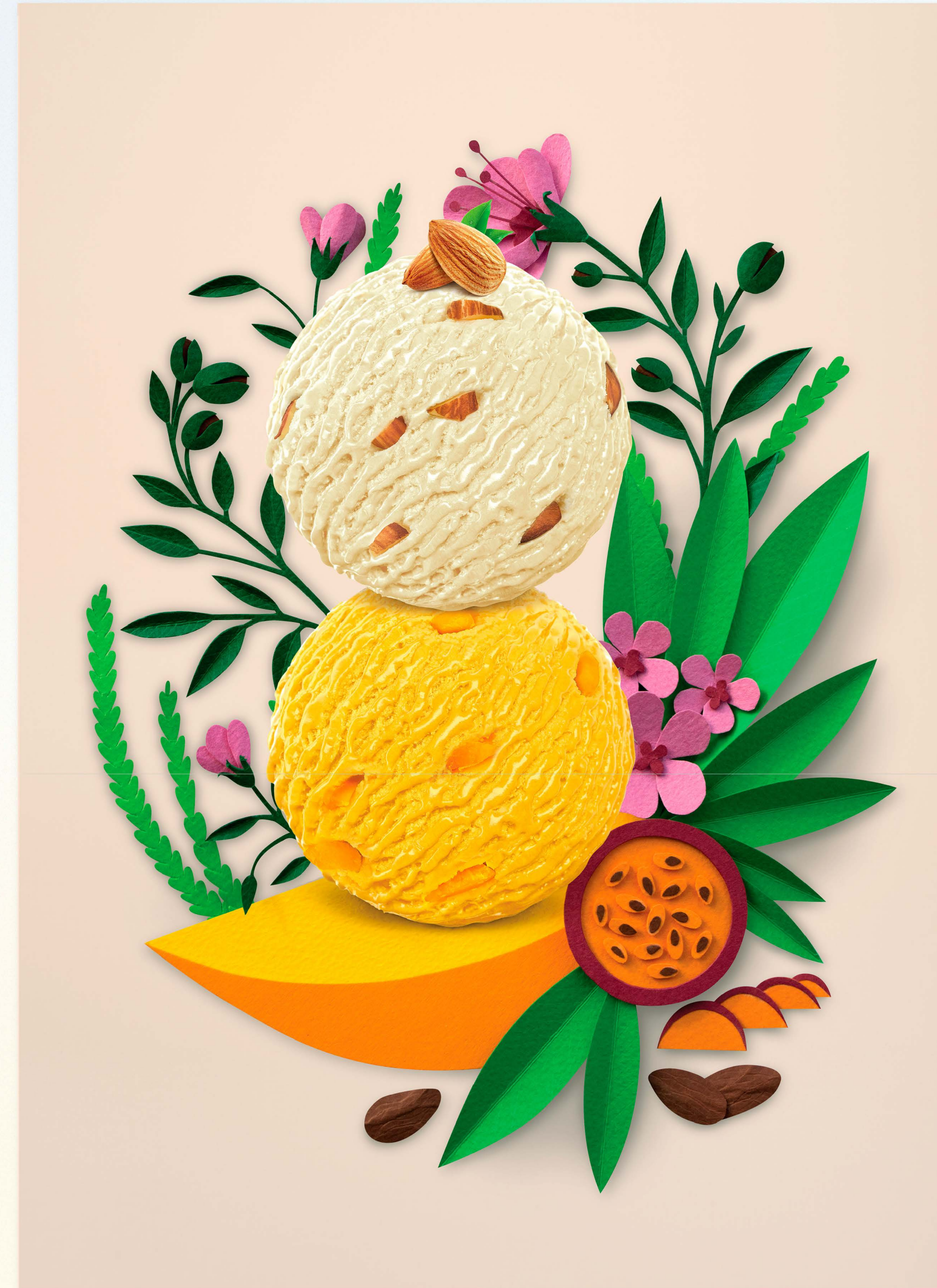
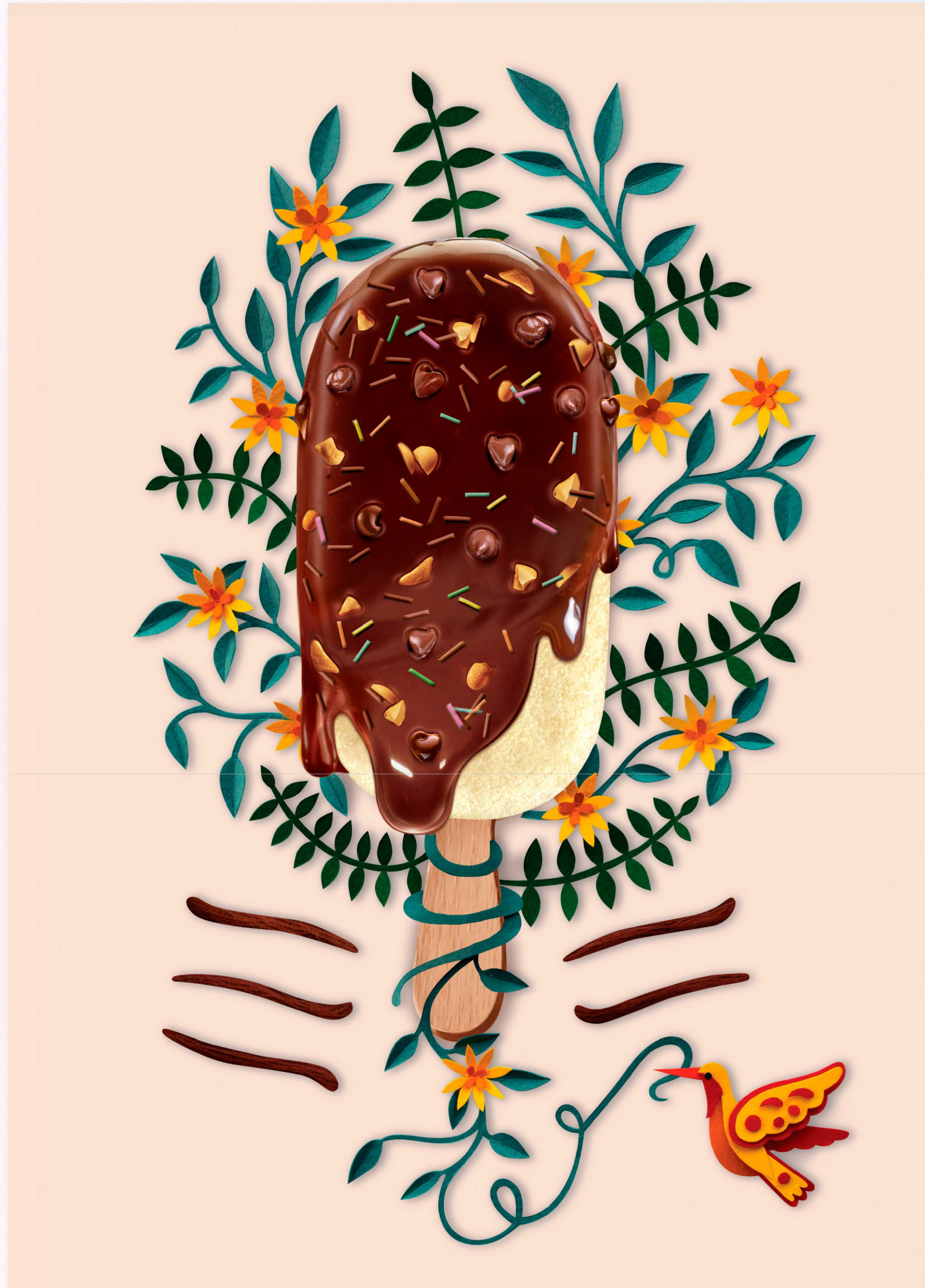
Creating colored paper illustration for postcard for Indian brand of ice cream

PAPER COLLAGE POSTCARD



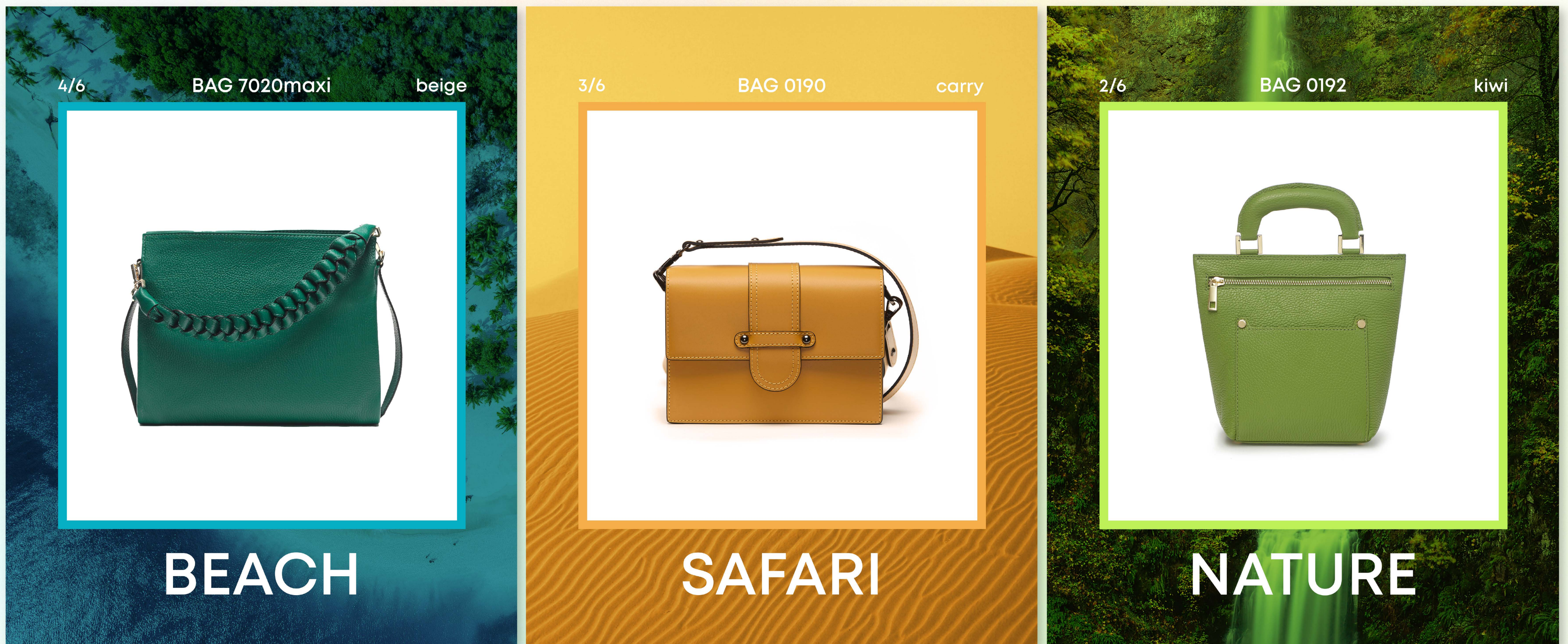
Creating colored paper illustration for postcard for Indian brand of ice cream

PAPER COLLAGE FOR ICE CREAM BRAND



Creating paper collages with ice cream types for Indian brand

SOCIAL MEDIA CONCEPT



Developing a visual watercolor concept for social networks of bag brand

SOCIAL MEDIA CONCEPT

BAG 0188



CITY

aprellshop.ru

BAG 0315



ART

aprellshop.ru

BAG 0192

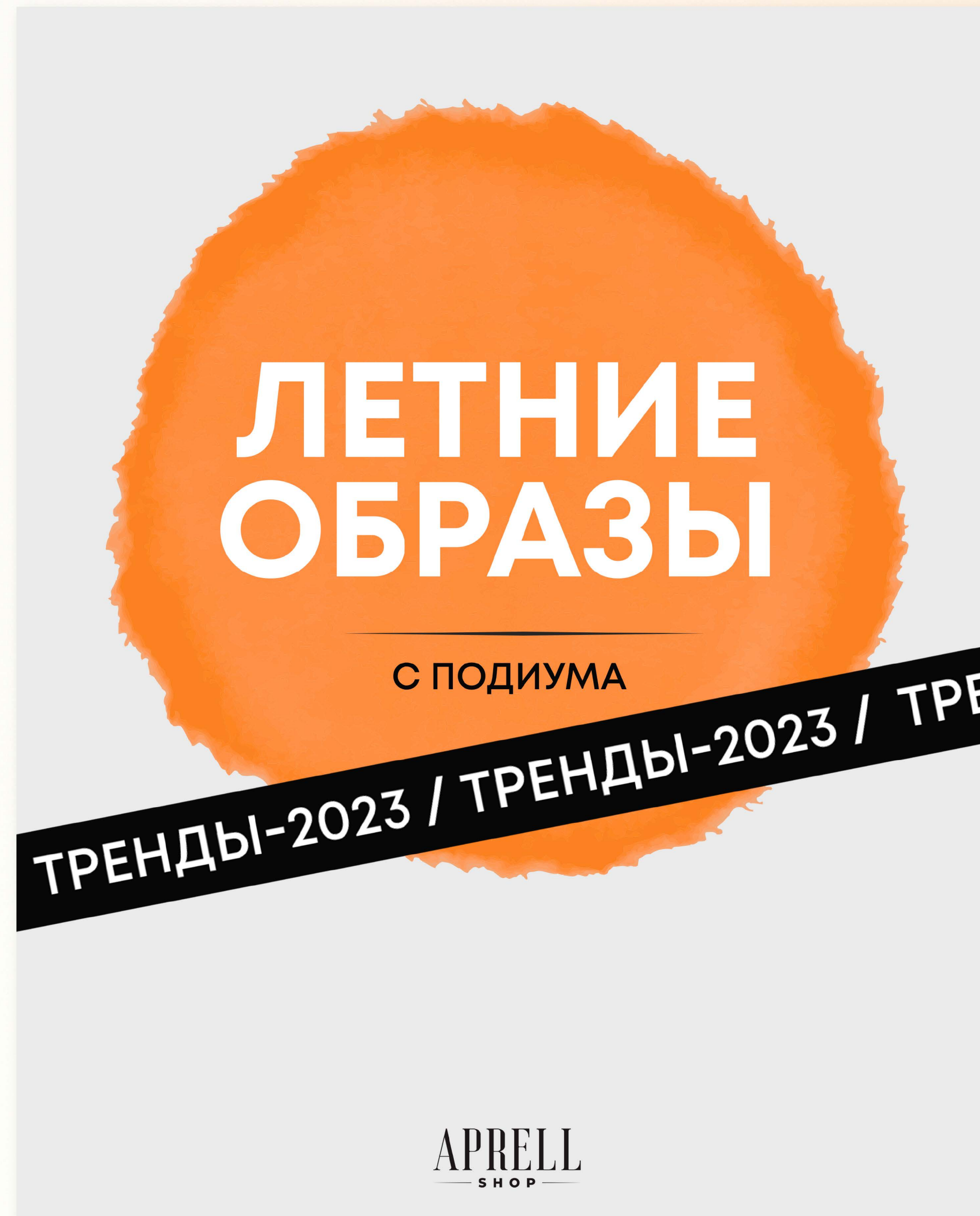


PARTY

aprellshop.ru

Developing a visual watercolor concept for social networks of bag brand

SOCIAL MEDIA CONCEPT



Developing idea and design for promotion bags in social networks

SOCIAL MEDIA CONCEPT

ПРОЗРАЧНОСТЬ

ШЕЛКОВЫЙ КОСТЮМ + СУМКА ИЗ КРОКО-КОЖИ

12Storeez
арт. 114930



Aprell
арт. 0177



12Storeez
арт. 114909

APRELL
SHOP



БАНТЫ

БАРХАТНОЕ ПЛАТЬЕ + СУМКА-БАГЕТ

Studio29
арт. S23061-96

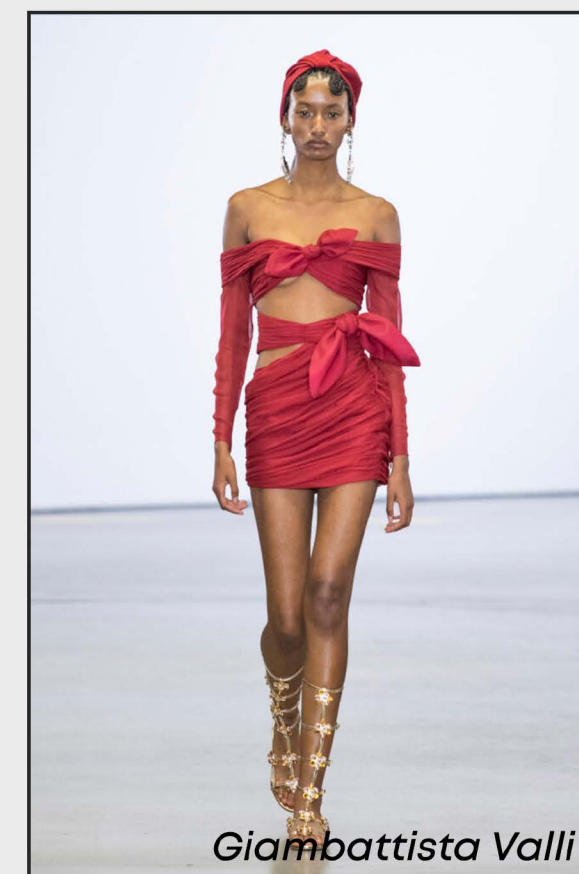


Aprell
арт. 0192-2



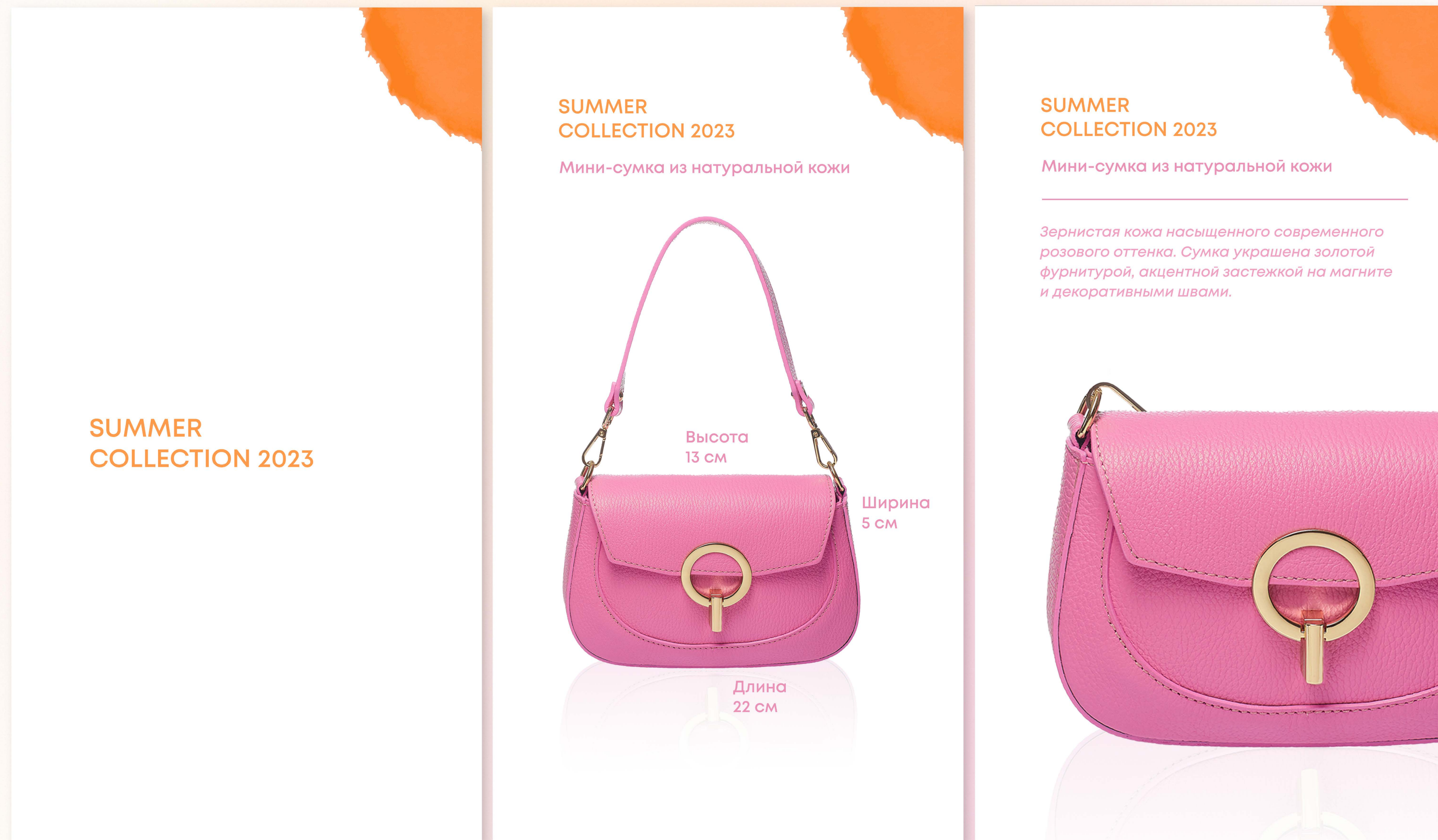
Studio29
арт. S23028-24

APRELL
SHOP



Developing idea and design for promotion bags in social networks

SOCIAL MEDIA CONCEPT



Developing idea and design for promotion bags in Instagram stories

SOCIAL MEDIA CONCEPT

SUMMER COLLECTION 2023

Мини-сумка из натуральной кожи



5 цветов



SUMMER COLLECTION 2023

Мини-сумка из натуральной кожи

Внутри общее отделение и кармашек на замке.
В сумку может поместиться небольшой кошелек,
телефон, паспорт, ключи, расческа и помада -
все самое важное для девушки.
Сумка имеет 2 съёмных ремешка: широкий
короткий и регулируемый длинный.



арт. 0315-5

SUMMER COLLECTION

2023



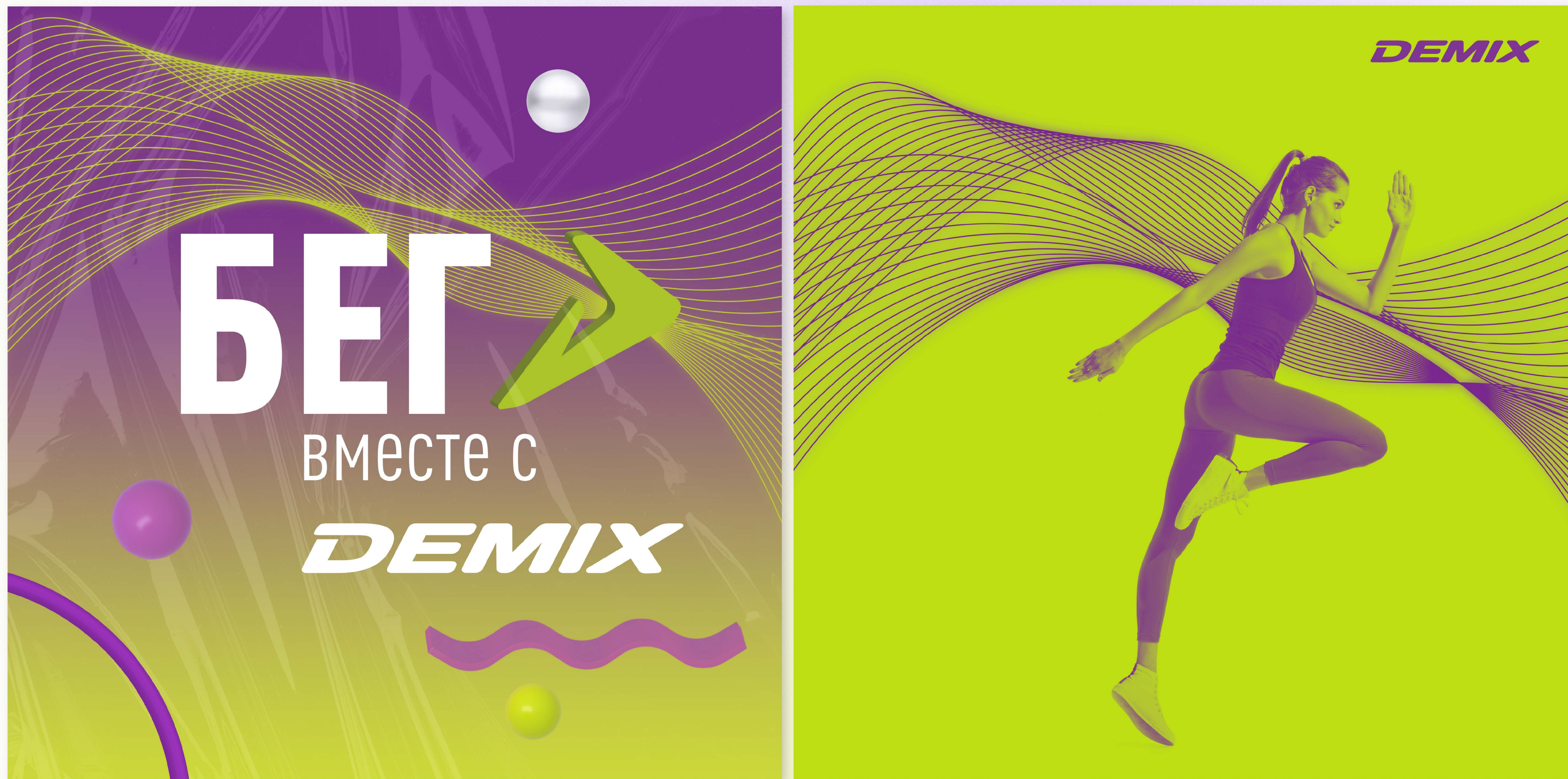
Developing idea and design for promotion bags in Instagram stories

SOCIAL MEDIA CONCEPT



Developing a visual concept with 3d graphics for social networks of sport brand

SOCIAL MEDIA CONCEPT



Developing a visual concept with 3d graphics for social networks of sport brand

SOCIAL MEDIA CONCEPT



Developing a visual concept with 3d graphics for social networks of sport brand

SOCIAL MEDIA CONCEPT



Developing a visual concept with 3d graphics for social networks of sport brand

SOCIAL MEDIA CONCEPT



Developing a visual concept with 3d graphics for social networks of sport brand

KEY VISUAL FOR ADV



Developing key visual concept for fitness club

KEY VISUAL FOR ADV



Developing key visual concept for fitness club

KEY VISUAL FOR ADV



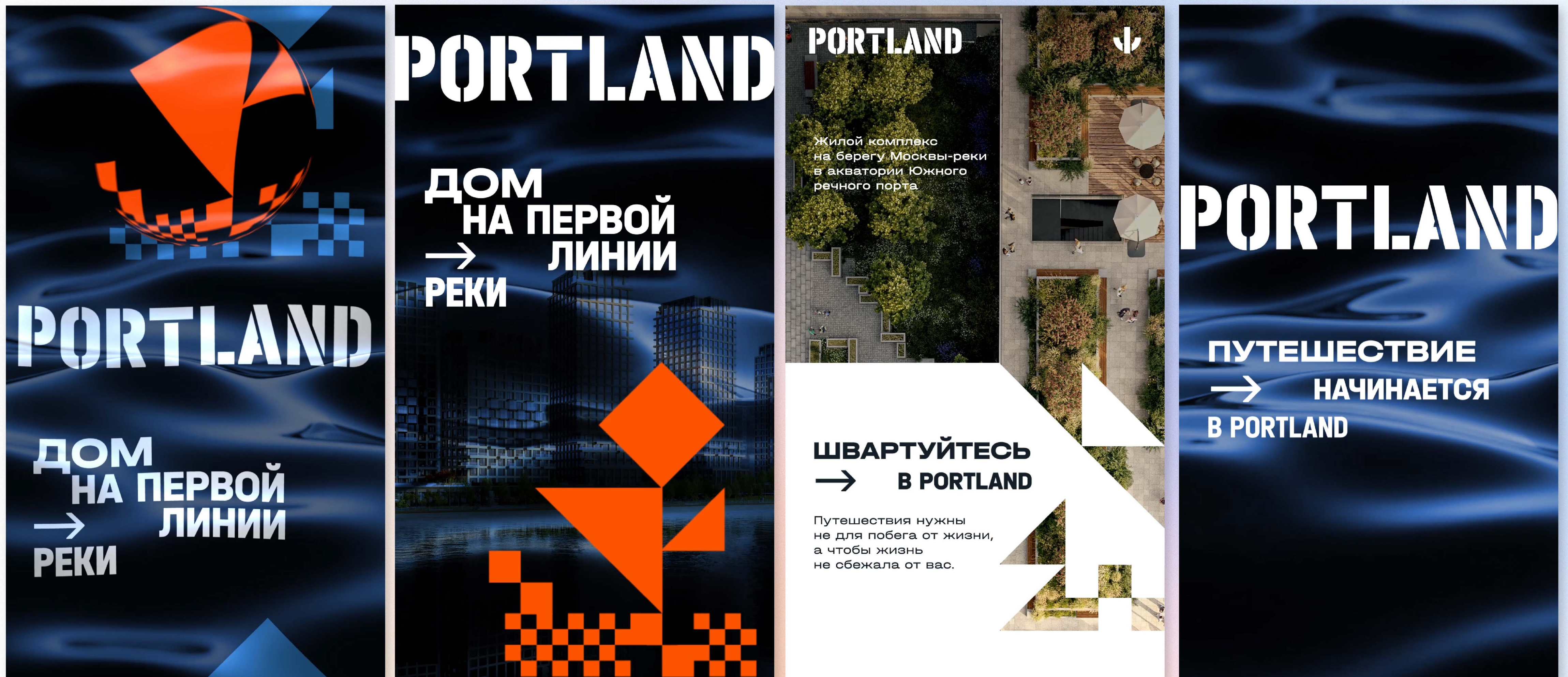
Developing key visual concept for fitness club

KEY VISUAL FOR ADV



Developing key visual concept for fitness club

CREATIVES FOR INSTAGRAM



Developing visuals and motion-design in identity style for residential complex

SOCIAL MEDIA CONCEPT



Developing idea, design and animation for agency promotion in Instagram

GRAPHIC COLLAGES FOR FASHION BRAND



Developing graphics and animated illustration for fashion brand MSGM collection 2020

GRAPHIC COLLAGES FOR FASHION BRAND



Developing graphics and animated illustration for fashion brand MSGM collection 2020

SOCIAL MEDIA CREATIVES



Developing a visual concept of Huawei smartphone for advertising in social media

SOCIAL MEDIA CONCEPT



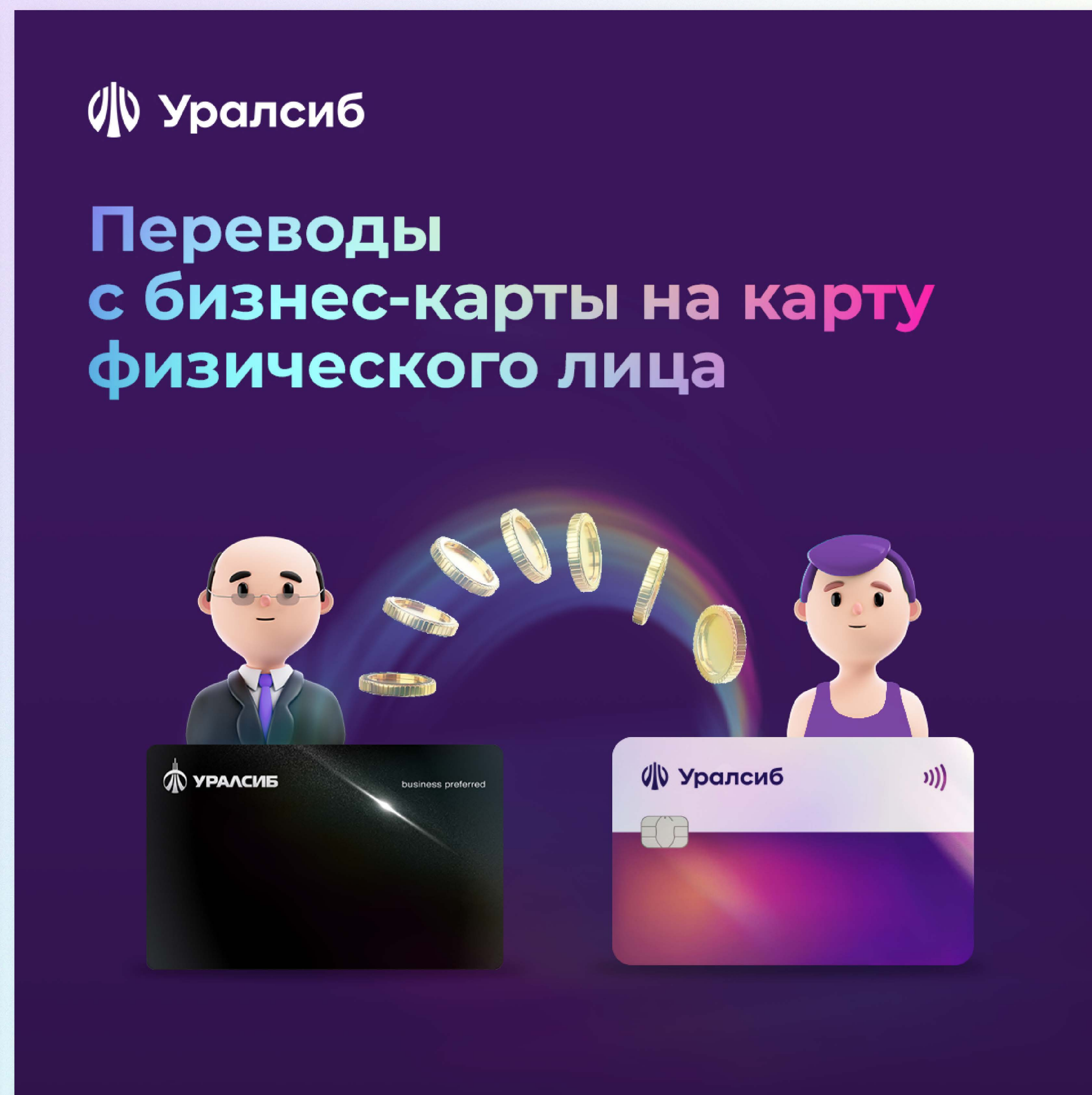
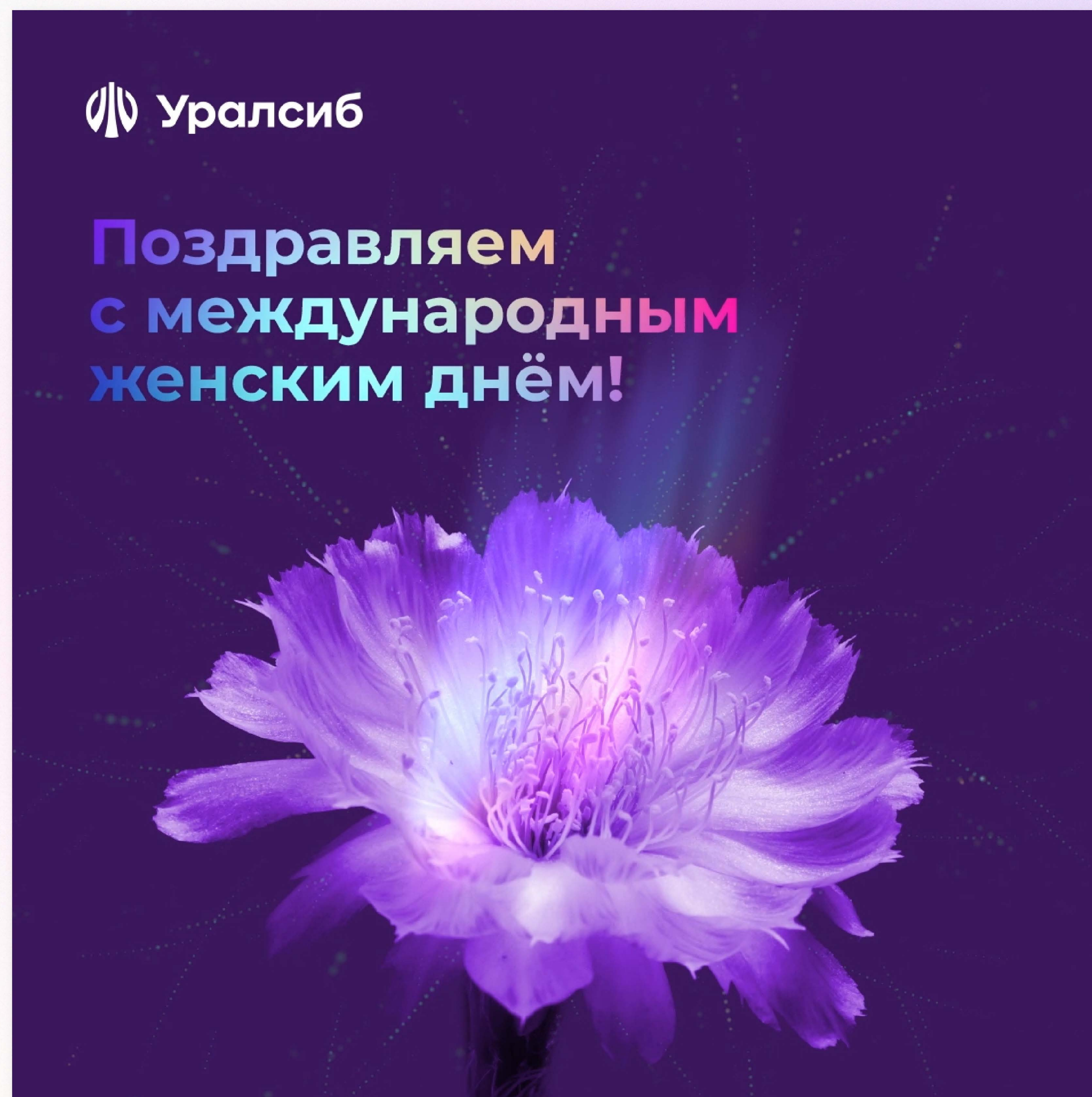
SMM design for sushi restaurant

SOCIAL MEDIA CONCEPT



SMM design for sushi restaurant

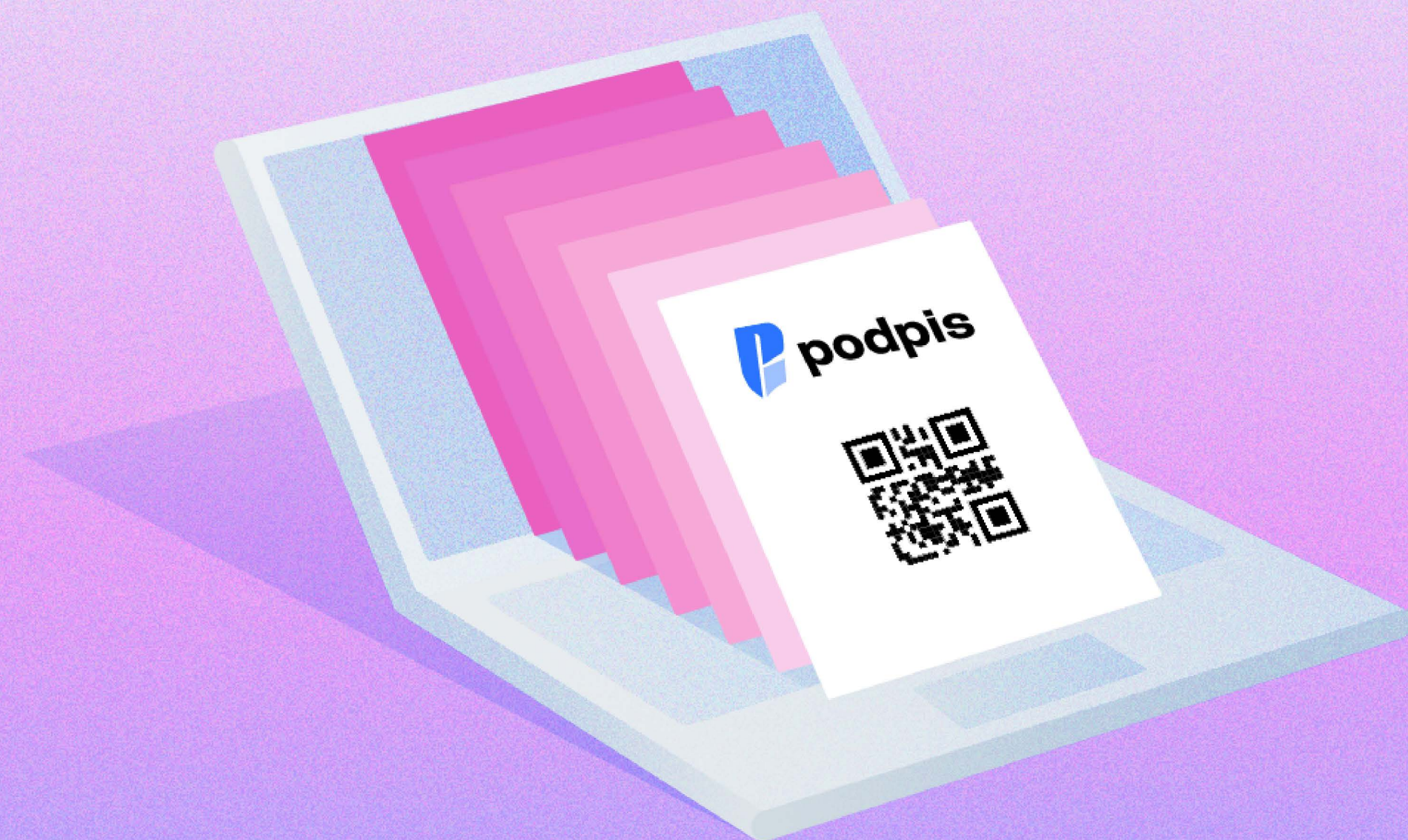
SOCIAL MEDIA CONCEPT



SMM design of posts for bank

SOCIAL MEDIA CREATIVES

ЭДО — сделать подпись легко!



 **podpis**

ЭДО — подпиши и отдохни!



 **podpis**

Developing a visual concept for electronic document management company

SOCIAL MEDIA CREATIVES



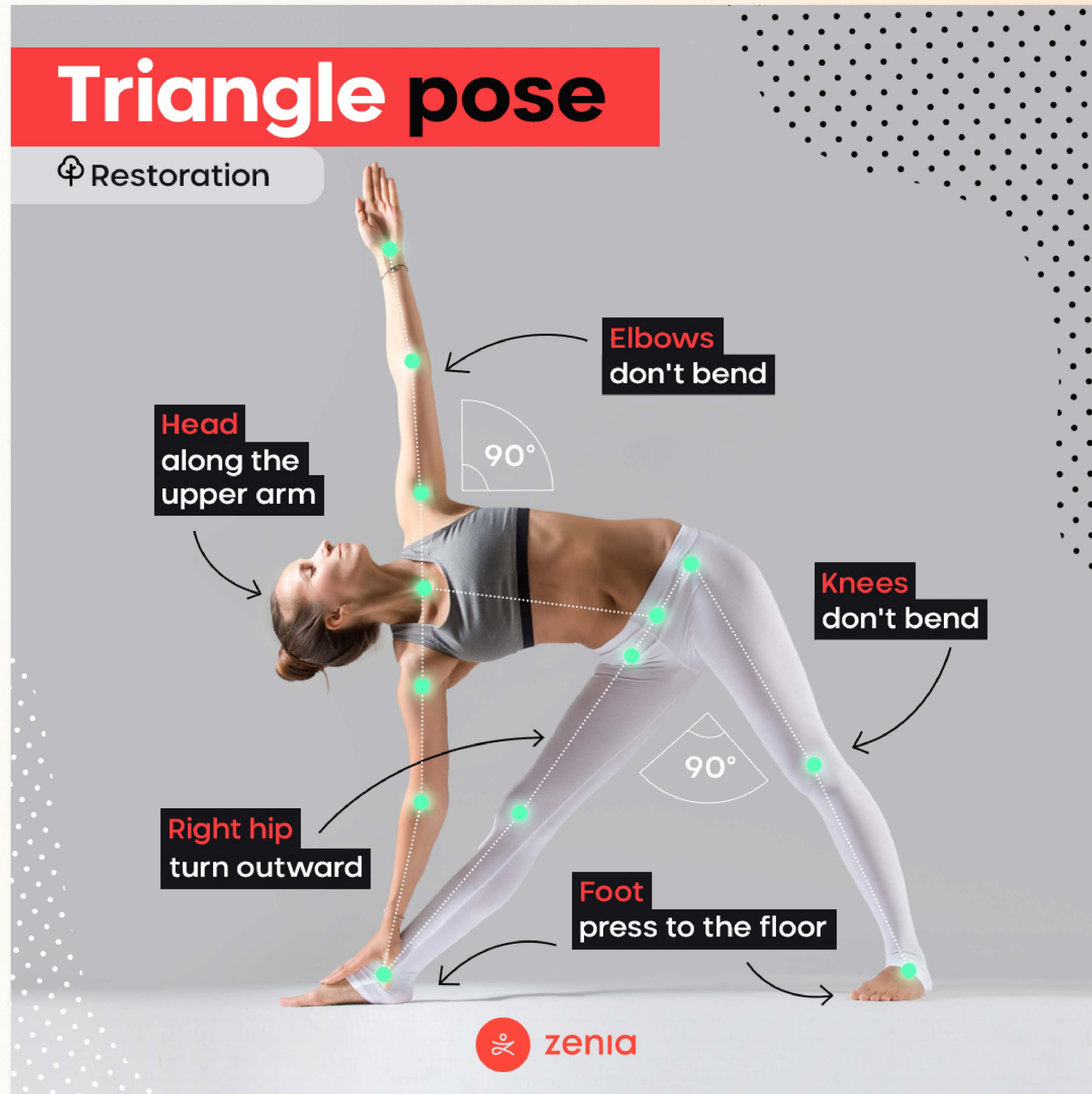
Developing a visual concept for Borjomi water for advertising in social media

SOCIAL MEDIA CREATIVES



Developing ideas and creating graphic collages for dental company

SOCIAL MEDIA CREATIVES



Creating SMM design for different brands

PORTRAIT PHOTOCOLLAGES



Developing collages with photos in Photoshop

CAT'S THEME STICKERS



Developing stickers for different messengers

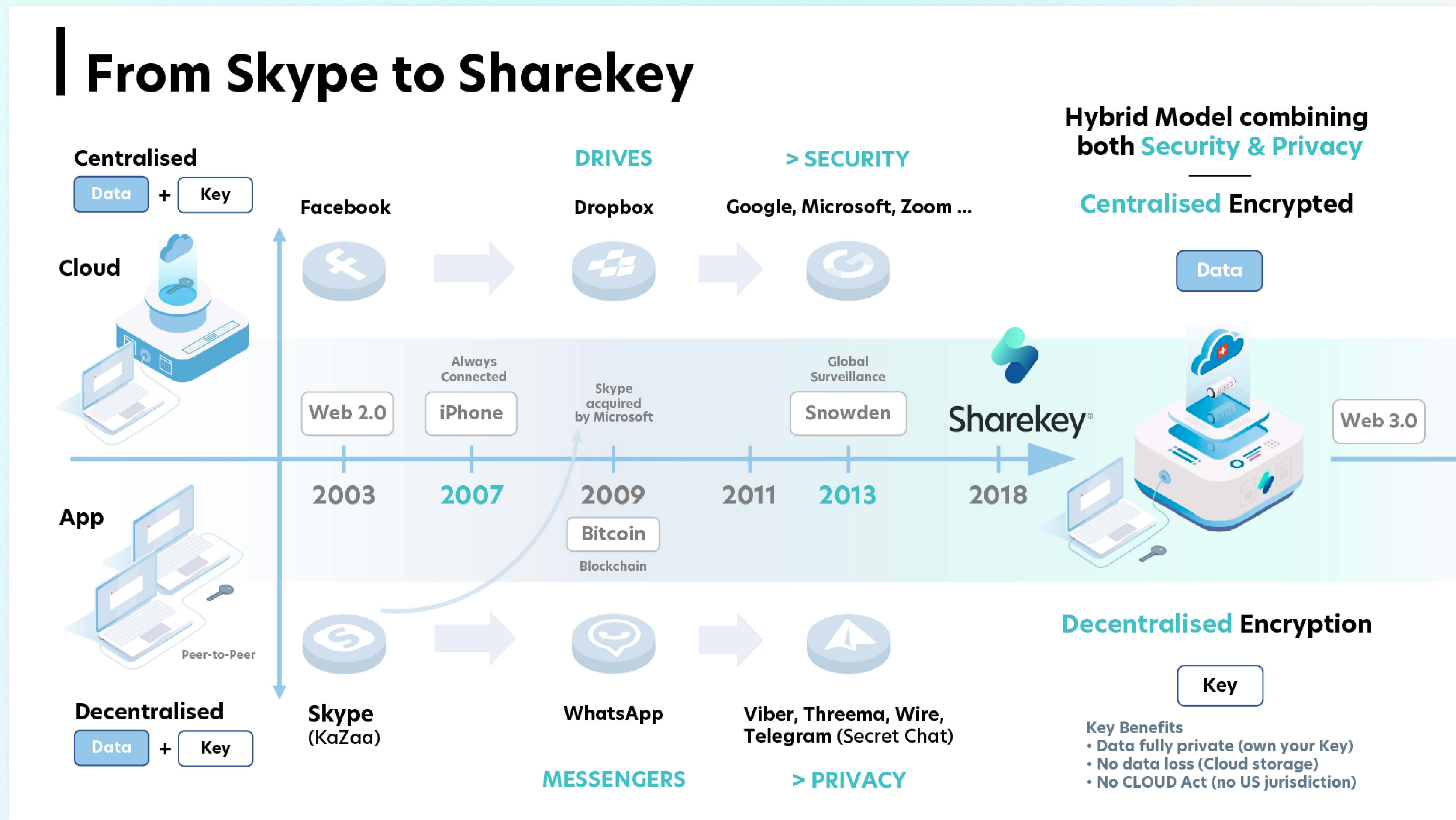
INFOGRAPHIC DESIGN

CONNECT IN BULK AFTER LINKEDIN UPDATES



Developing ideas and creating graphics for LinkedIn helper

INFOGRAPHIC DESIGN



Developing graphics for infographic scheme for IT company

IZOMETRIC INFOGRAPHIC ILLUSTRATIONS



Developing graphics for infographic scheme for IT company

PAPER COLLAGE FOR ICE CREAM BOX



Creating colored paper illustration as a box sticker for Indian brand of ice cream

CONTOUR COLORING ILLUSTRATIONS



Creating illustrations divided into colores segments for mobile application

COVER FOR A BOOK



Developing a concept for the cover of “Howl’s Moving Castle” novel by Diane Wynne Jones

ILLUSTRATIONS FOR A BOOK



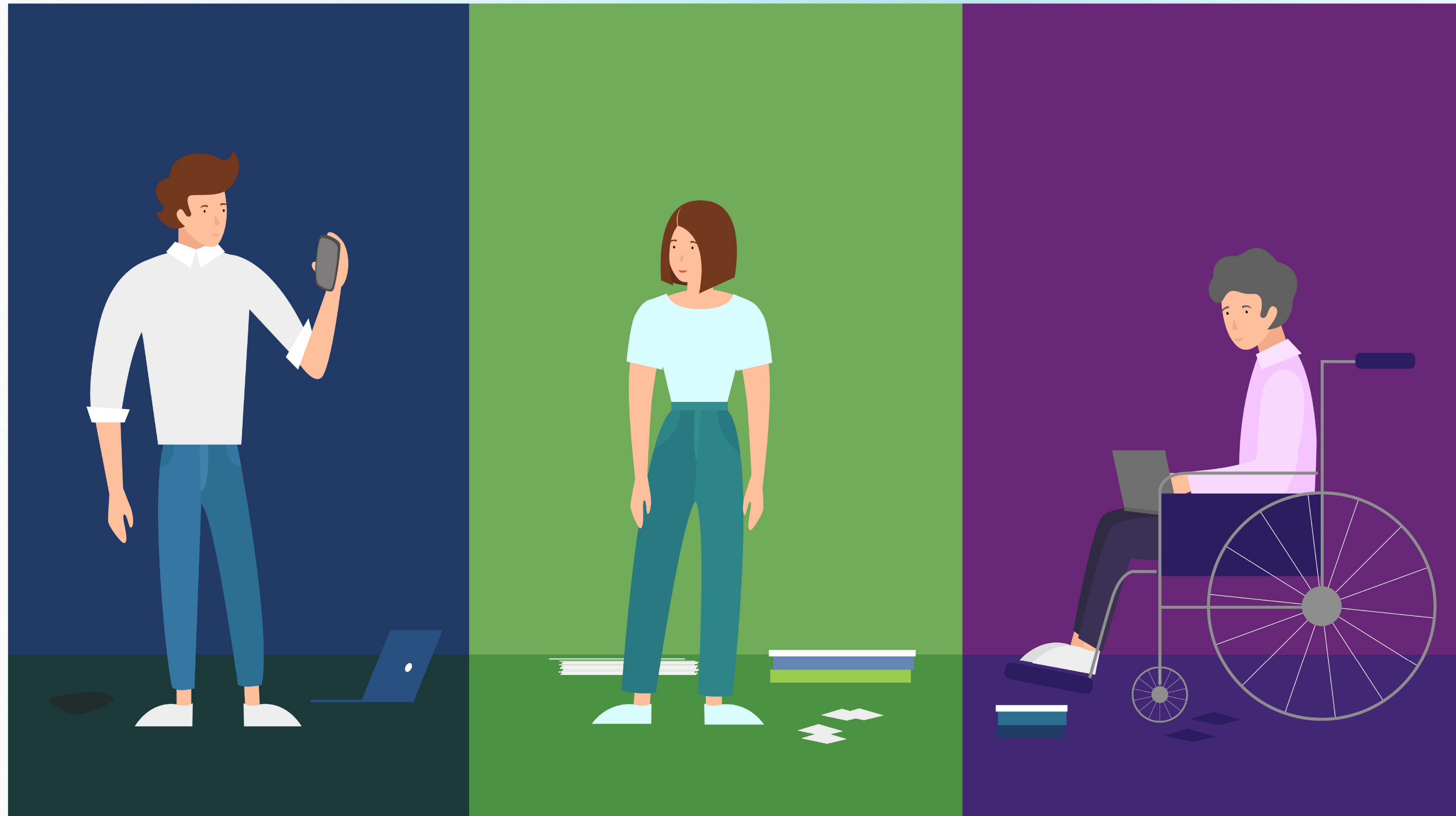
Developing illustrations for the novel “Howl’s Moving Castle” by Diane Wynne Jones

ILLUSTRATIONS FOR ANIMATED FILM



Developing characters and series of illustrations for animation

ILLUSTRATIONS FOR ANIMATED FILM



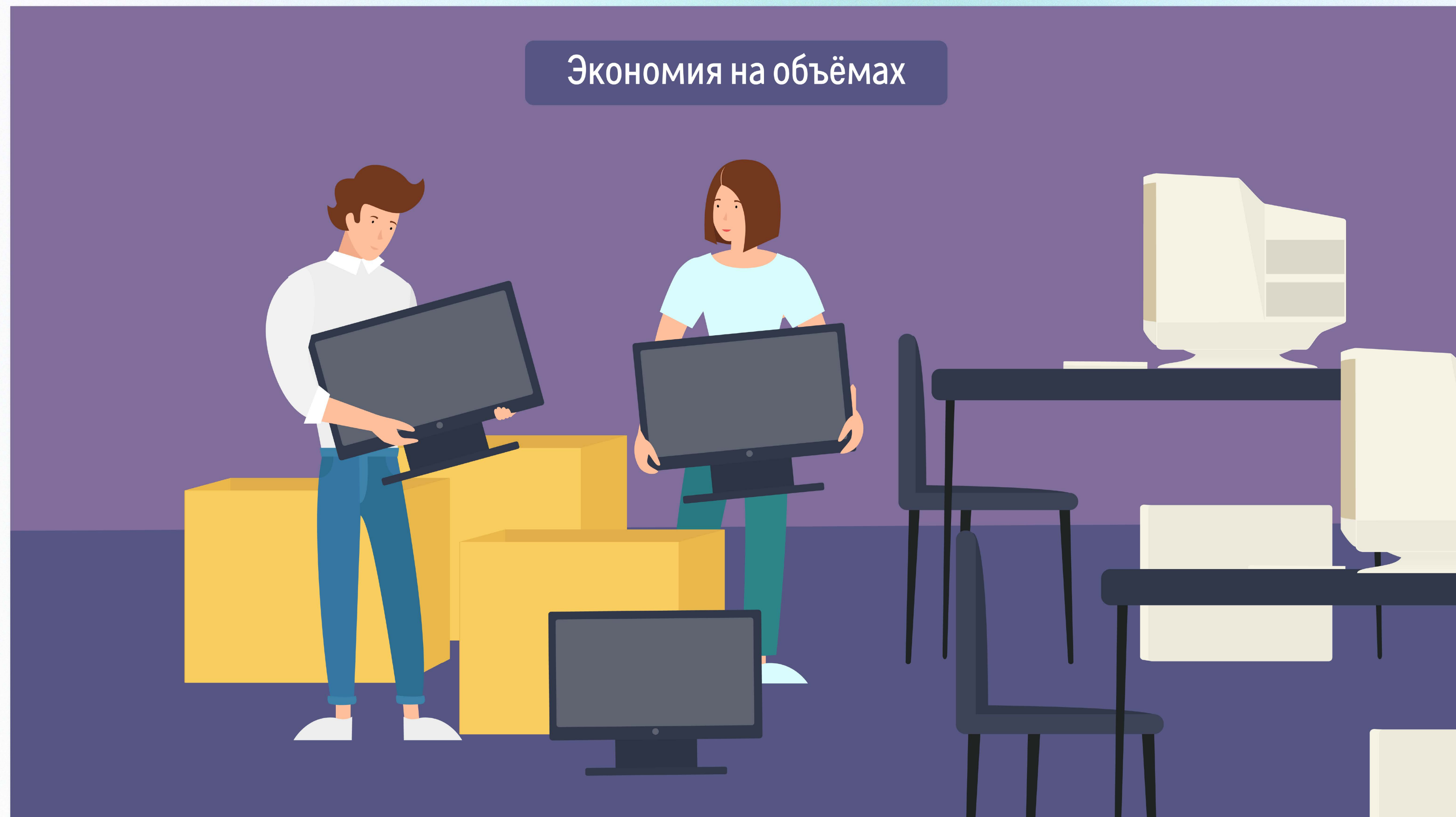
Developing characters and series of illustrations for animation

ILLUSTRATIONS FOR ANIMATED FILM



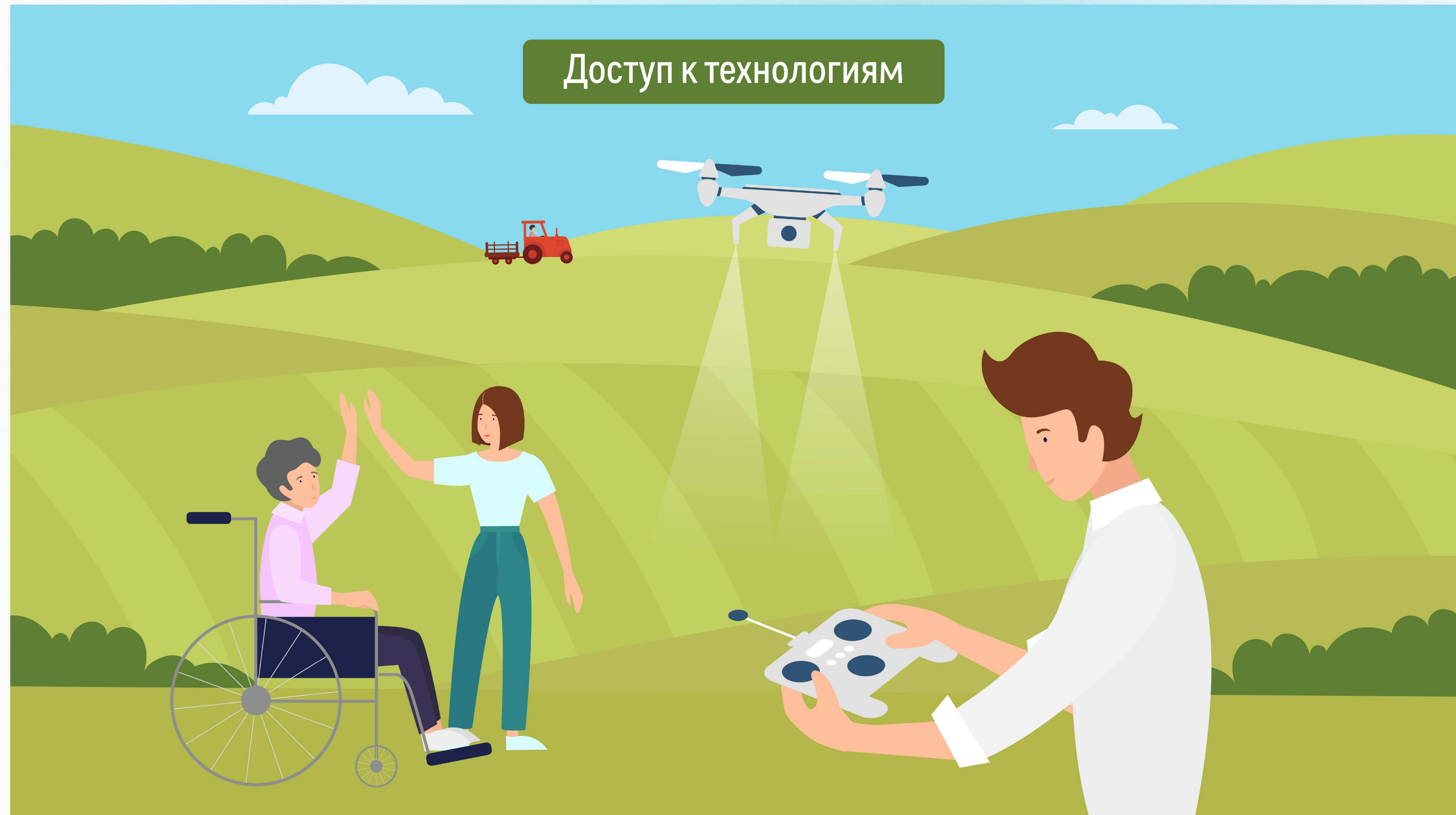
Developing characters and series of illustrations for animation

ILLUSTRATIONS FOR ANIMATED FILM



Developing characters and series of illustrations for animation

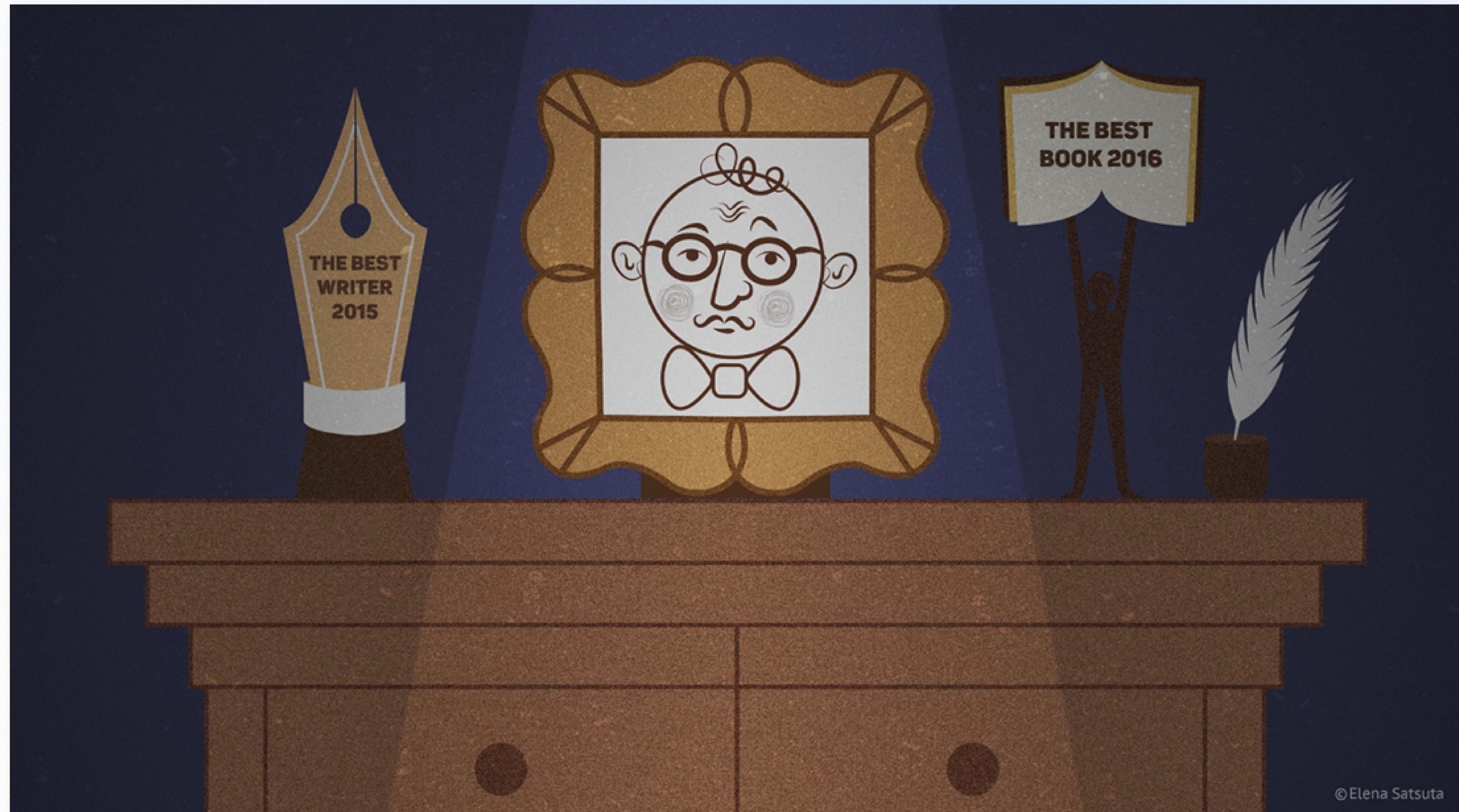
ILLUSTRATIONS FOR ANIMATED FILM



Доступ к технологиям

Developing characters and series of illustrations for animation

ILLUSTRATIONS FOR ANIMATION



Developing an idea, scenario and set of mixed media (vector + paper collage) illustrations

ILLUSTRATIONS FOR ANIMATION



Developing an idea, scenario and set of mixed media (vector + paper collage) illustrations

ILLUSTRATIONS FOR ANIMATION



Developing an idea, scenario and set of mixed media (vector + paper collage) illustrations

ILLUSTRATIONS FOR ANIMATION



Developing an idea, scenario and set of mixed media (vector + paper collage) illustrations

THANKS FOR WATCHING!
